



Website IDX Instructions for Keller Williams Agents



Attention Keller Williams Associates:

Thank you for choosing [The Marketing Shop.com](http://TheMarketingShop.com) for your website and hosting services. As an agent with Keller Williams, you receive a huge benefit that others do not: You get your **WolfNet IDX feed** for **\$10 per month**, whereas everyone else has to pay up to \$85 per month (varies by real estate board). This instruction sheet will explain the process of how we work with Keller Williams and WolfNet to get the correct listing information onto your website. Reading this sheet in its entirety will help make the process much easier for everyone, so please take a moment to understand what you need to do. If there is something not clear in these instructions, please let us know so we can make the instructions as comprehensive as possible. Thank you!

Things You Need to Know

If you want to get the WolfNet IDX / MLS Feed on your website, here is the steps:

<http://answers.kw.com/knowledgemanager/questions.php?questionid=1339>

1. Login to MyKw.kw.com
2. Go to “**Technology**” Tab
3. Go to “**Agent Websites**” Tab
4. Go to “[Agent Website Administration Tool](#)”
5. Navigate to step **4.0** then **4.1** and click “**Yes! Set up my eAgentC IDX Powered by WolfNet.**”
6. Click “Sign Up
7. Note: if your MLS Board requires additional forms, you will see notification.
<http://answers.kw.com/knowledgemanager/questions.php?questionid=1670>.

What We Need from You

Once you sign up for the WolfNet / MLS Finder IDX Feed through Keller Williams, you will receive a letter containing the codes we need to show your listings on your website. **Please forward the WolfNet letter you get via email to us.** We will also need your user name and password for your myKW.com intranet.

Tools Available to You

MLS Search Tools

1. MLS Search Feature
2. Featured Listings (You may choose to show only your listings, or the listings of your entire office)
3. Quick Search Widget
4. MapTracksSM – Available for extra fee. Login to [BackOfficeSM](#) to upgrade to MapTraks feature.
5. Search SaverSM – Allows your website visitors to save searches and receive new listing emails.
6. BackofficeSM – Set user registration fields, view visitors' saved searches, manage branding, etc...

Branding Options

- **IDX Feed Color:** You may login to the [BackOfficeSM](#) at WolfNet to change the colors of the IDX feed that shows on your website. The default colors are red.
- **Logo:** You can also add or change your logo the [BackOffice SM](#) at WolfNet. This logo will be displayed for all of your featured listings.

Important Links

Keller Williams Intranet:	http://mykw.kw.com/kwintranet/
eAgentC Website URL	http://admin.kw.com/websiteTemplateAdmin/admin/Home.do
Knowledge Base	http://answers.kw.com/knowledgemanager/
WolfNet BackOffice:	https://www.mlsfinder.com/admin/index.cfm

Contact Info

WolfNet Technologies
Ellie (Contact for Keller Williams)
211 North 1st Street, Suite 455
Minneapolis, Minnesota 55401
Toll Free: 1-866-WOLFNET
Phone: 612-342-0088
Fax: 612-342-0087

On the Web at www.WolfNet.com

Sample WolfNet Welcome Letter

Please send this letter to us once you receive it from WolfNet.

Dear Keller Williams Associate,

Congratulations! You can now add your eAgentC IDX solution, powered by WolfNet, to your website!

With this new IDX solution, virtually all listings in your Multiple Listing Service (MLS) will be displayed on your eAgentC Website as part of your Keller Williams eAgentC fee. This new service allows potential clients visiting your Website access to all local listings -- positioning you as the premier information resource for buyers in your area. This new solution also captures those leads and routes them back to you.

For your reference, the following links will be automatically added to your eAgentC website in the next 24 hours:

MLS Search:

http://www.mlsfinder.com/tx_ntreis/nancynoletshaw

Featured Listings: http://www.mlsfinder.com/tx_ntreis/nancynoletshaw?action=newsearchsession&agent_only=y

Note: These links will need to be sent to your webmaster if you are using a website other than the eAgentc website.

Your new IDX search solution comes equipped with SearchSaverSM and BackOfficeSM tools. The BackOfficeSM allows you to set your user registration fields, view clients' saved searches, and automatically upgrade your IDX solution to MapTracksSM, WolfNet's map-based property search.

To Log into your BackOfficeSM, follow these steps:

- Log in to **MyKW** at the bottom of kw.com or by navigating to mykw.kw.com.
- Click on **Technology** at the top of the screen (or you can use the pull down).
- Under Agent Websites, select Agent Website Administration.
- In the admin tool, Click 4.0 Add Listings/IDX Search, and then, select 4.4 WolfNet BackOffice.

Your Login Name: xxxxx

Your Passwor: xxxxx

Market: xxxxx

Once you are logged into your BackOfficeSM, please use the "Contact Information" link to verify that your contact information is correct -- this is the information your clients will see.

Thank you for your attention during this process. For questions, contact us at support@kw.com.

Keller Williams Realty, Inc. and WolfNet Technologies