



SEOAce Real Estate Website Agreement

THIS agreement is between **The Marketing Shop.com, Inc.** (Developer) and _____, (Client)
for the domain of: _____ on this the _____ day of _____, 2010.

○ **Basic SEO Website Overview**

- SEO Website & Integrated Blog
- Website Launch & Hosting Set-Up
- Domain Name Transfer
- Lead Conversion Enhancement
- Content Management System
- Framed IDX Solution

○ **Website Layout & Graphics**

- Website built in PHP & CSS
- Custom Header on SEO Ace Theme
- Choose Theme Colors
- 1 Call to Action
- MLS Search Button on Home Page
- Size: Static: 800px wide
- CSS Navigation
- 5 Stock Photos placed throughout the Site
- Consistent Layout & Color Scheme on every Webpage

○ **Search Engine Optimization**

- Over 50 SEO Factors Implemented per page
- SEO Navigation
- Meta Tags throughout
- Keywords throughout

○ **Web Content**

- Create Your Own Web Pages
- Select Links for Navigation
- Buyers Tips (30 Articles)
- Sellers Tips (30 Articles)
- Mortgage Basics
- Mortgage Calculators

Lead Capture Integration

- Contact Form
- Dream Home Form
- Mortgage Qualify Form

MLS Integration

Select the MLS Integration you prefer:

- MLS Search Button on Home Page
- Wolfnet
- Diverse Solutions
- iHomefinder (Recommended)*
 - Scrolling Featured Listings on Home Page
 - 5 Hotsheets
 - Quick Search on Home Page
 - Virtual Tours
 - Search Saver

Social Media Integration

- RSS Feed for Blog
- Share Buttons (Digg, Twitter, Facebook & More)
- Links to Social Sites. (YouTube, Facebook, Twitter)
- Post Youtube Videos

GEO-TARGETS:

Please list the Geo-Targets you would like to cover:

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KEYWORDS:

Please list the keywords people will likely use to find your products and / or services:

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ADDITIONAL FEATURES:

Additional features of SEOAce site not included in the agreement above.

TERMS & CONDITIONS

Website Base Price: The base price of the Basic Real Estate Website is \$ 1,500.00. (Including sales tax in Texas)

Website Additions: Website additions not included in this agreement above will entail additional fees and must be paid in advance. Client requests the following additions that are not stated above.

Website Completion: The website will be completed in 30 business days from the date this agreement is signed.

Proofs & Revisions: Client will receive one opportunity to make revision requests to the website (if necessary) with revision options. Changes beyond the second set of revisions will be subject to the hourly rate of \$125 per hour.

Support Requests: Developer takes extreme care in handling support requests as soon as possible, therefore it is important that every incoming Support Request be tracked through our Support Request System. You can reach the Support Center by logging into the Client Control Panel (CCP): <http://www.themarketingshop.com/clients>

Cancellations: The lowest level of service offered by Developer for hosting only is \$19 per month. Cancellations require a 30 day notice prior to the first day of the next billing cycle by signing our cancellation form. After the 30 day cancellation period is over, Developer is not responsible for the maintenance of Client's website.

Monthly Services: This Agreement does not include Monthly Services. If Monthly Services are requested, another Agreement must be signed. If no Monthly Services are selected, the price for hosting and lead capture is \$99 per month.

No Refunds: Developer does not offer refunds for web development services.

No Guarantees: There is no guarantee that you will receive top search engine placement, or that your website will generate leads.

CREDIT CARD BILLING

I authorize The Marketing Shop.com, Inc. to bill my credit card as statement above.

Credit Card Type: _____ Expiration Date: _____

Credit Card No: _____ 3 Digit Code: _____

Cardholder: _____ Zip Code: _____
(as shown on card)

SIGNED & AGREED

CLIENT

Authorized Signature

Printed Name

Title

Business Name

Address

City, State Zip

Phone

Cell

Fax

Email

DEVELOPER



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